

Business Overview

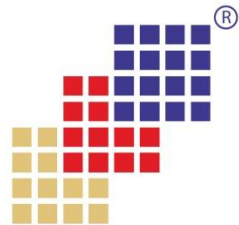
Modele Group

Narayanganj, Bangladesh



Company Summary

- Established : 2000
- Total Manpower : 7000
- Dyeing Capacity: 28 tones/day
- Sewing Capacity: 6.0 million pcs/month
- Total Production in 2015: 60 million pcs
- Total Turnover in 2014 : USD 100 million





Client Portfolio

PRIMARK®



Lidl Hong Kong Limited
歷德香港有限公司

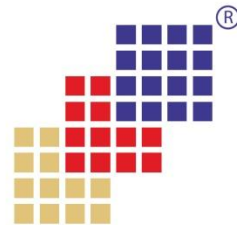
MANGO

MANGO

MANGO

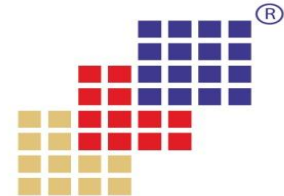
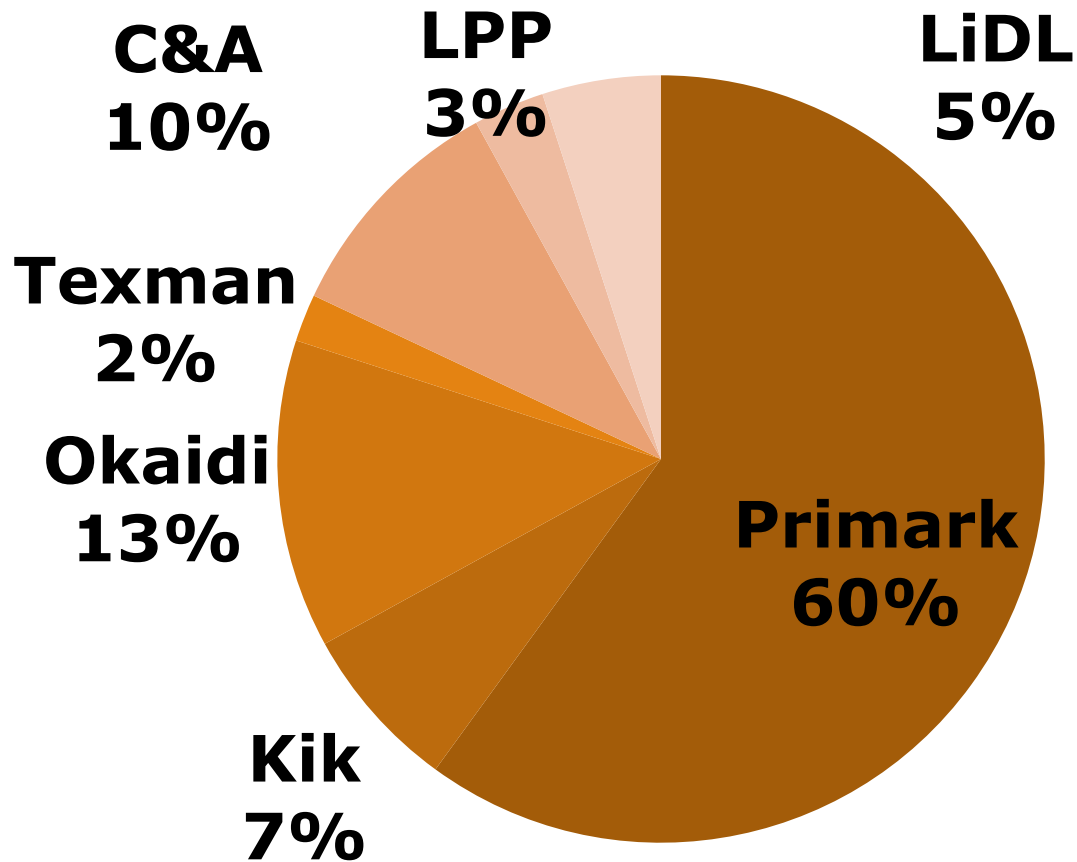


REWE 
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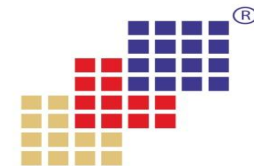
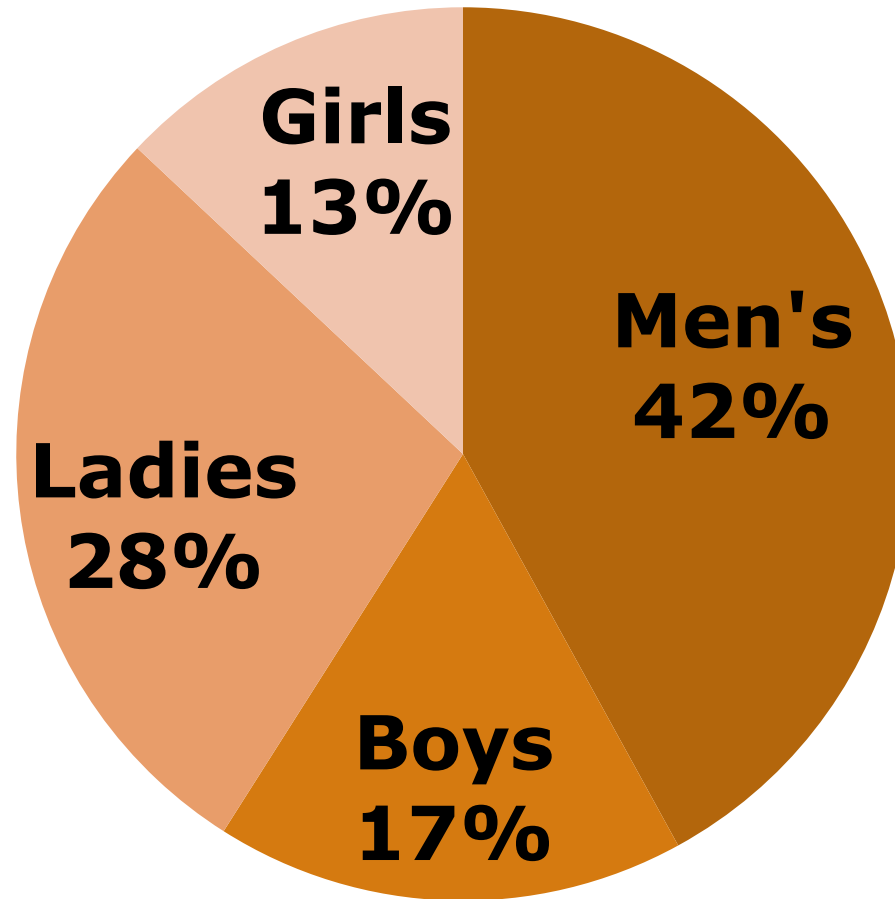


Client Share(2015)





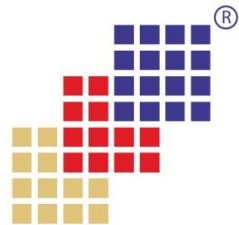
Product Segments





Product Strength

1. Cotton Elastance S/J and Rib (GSM starting from 160)
2. Cotton S/J (GSM starting from 120)
3. Cotton Blended S/J and Rib
4. Fabric with Pima ,Organic, CMiA, BCI cotton
5. Cotton / CVC Fleece
6. Neon dye
7. Auto /Feeder stripe & All Over Print
8. We produce all kind of knit items such as Tee shirts, POLO, Vest, Dress, Boobtube, Cami, Legging, bottoms, Jackets and other Fancy wears



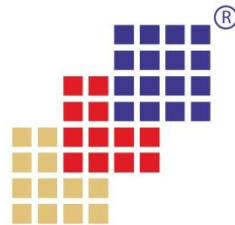


Projected Business Plan

- ✚ At 15% growth rate for next 3 years
- ✚ Turnover for 2015 USD 100 Million & Projected turnover for 2016 is USD 115 Million

How will we achieve those targets?

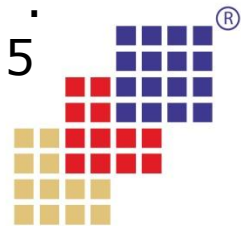
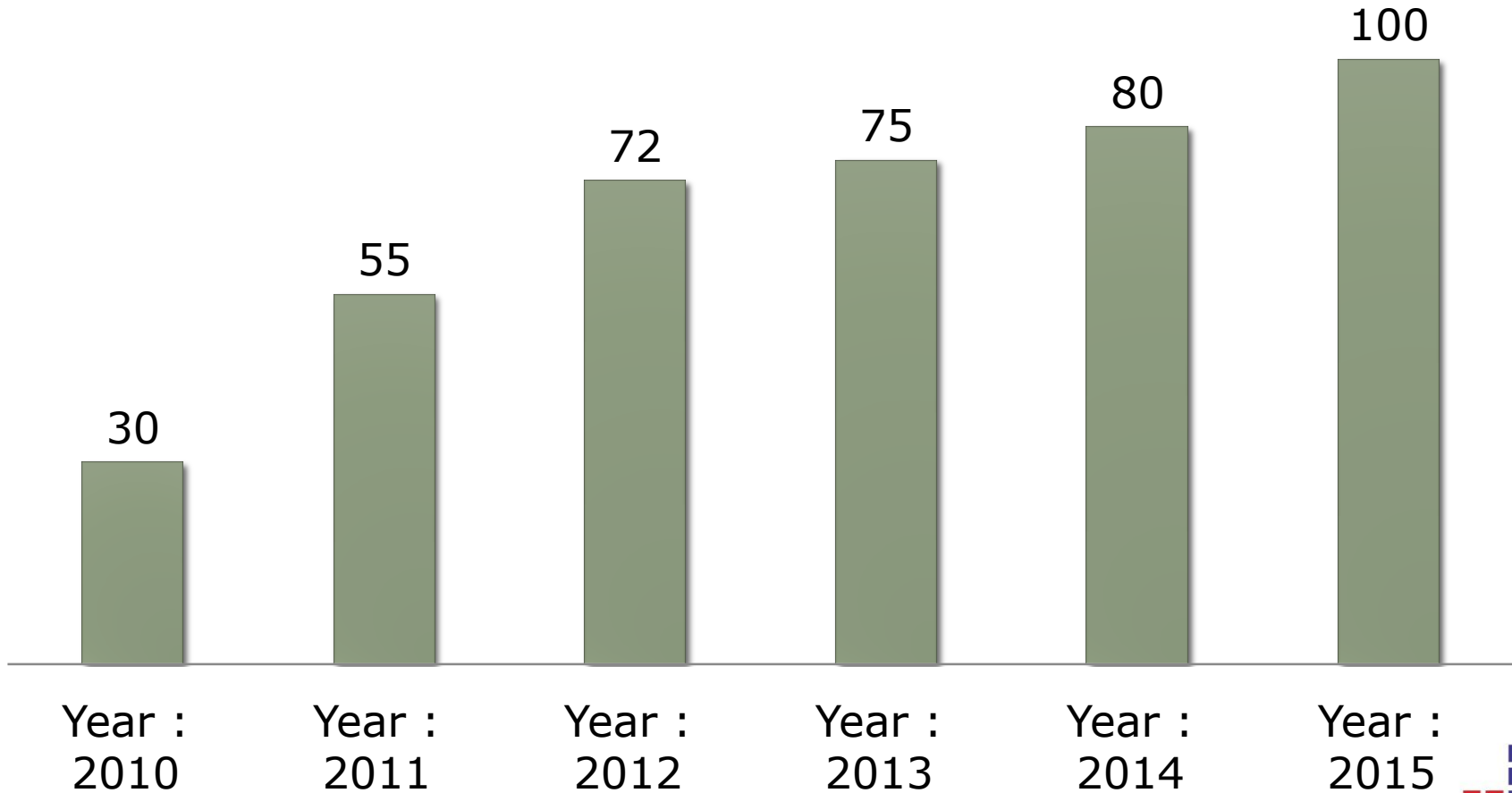
- ✚ Expand knitting capacity to 28 ton to 30 ton/day
- ✚ Increase efficiency by 10% through productivity Improvement
- ✚ Expand dyeing capacity 25 kg to 30 ton/day



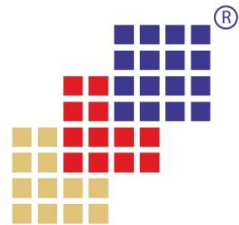


Business Growth

Turnover(USD Million)



Material Support

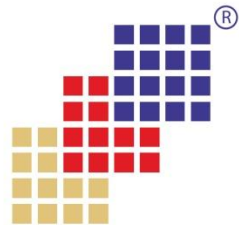


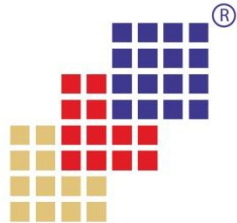
Material Support

The Top Management directly involved in yarn procurement. Based on international experiences and market research they always update their understanding on the yarn market trend and right time to select yarn purchase. Capitalizing very good relationship with the spinners we always try to in-house the best quality yarn with minimum defect.

Our policy is to keep buying the yarn all the year around to get the price adjustment.

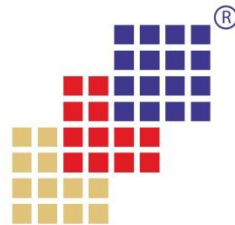
We always keep the substantial amount of yarn with different count for safety stock .Minimum Stock level 3000 tons





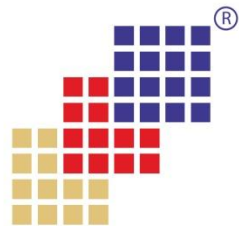
Our CRM Approach

- ❖ We believe in having WIN-WIN relationship and adding value to our customers.
- ❖ Long term business planning with our customers and suppliers.
- ❖ Work together to achieve the mutual benefits by adding values and sharing information and system.
- ❖ Handle the future challenges/threats together to convert them to opportunities to become market leader.
- ❖ We both will be transparent during the negotiation



R&D

- To keep pace with the ever-changing taste of the people around the globe, Modele has introduced a creative research and development centre. Innovative designers from local and abroad are working in this development to develop future trend of fashion . They continuously working to materialize the design and trend ideas of our foreign customers.



Achievements

To meet the requirements of high end buyers we have every kind of recognitions and achievements with us.



Please Contact

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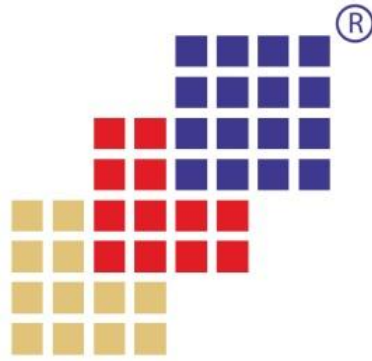
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Thank You for your time

Modele Group